



## COURSE SYLLABUS

2019/2020 Academic Year

### GENERAL COURSE INFORMATION

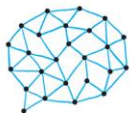
1.1. Course Name	Research Methodology								
1.2. Study Programme	Communication Management professional undergraduate study programme								
1.3. Course Short Name	METIR	1.7. Year of Study	First						
1.4. Course Code	CM19109	1.8. Semester	Second / Summer						
1.5. Course Status	Obligatory	1.9. ECTS	4						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Course type</th> <th>Total hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>15</td> </tr> <tr> <td>Exercises</td> <td>15</td> </tr> </tbody> </table>	Course type	Total hours	Lectures	15	Exercises	15	1.10. Class Venue and Schedule	Bernays - according to published schedule
Course type	Total hours								
Lectures	15								
Exercises	15								

### 2. TEACHING STAFF

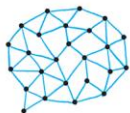
2.1. Lecturer in Charge	Mia Flander Tadić	2.6. Course Associates	
2.2. Academic Rank	MA	2.7. Academic Rank	
2.3. Teaching Rank	Lecturer	2.8. Teaching Rank	
2.4. Contact e-mail	mia.flender-tadic@bernays.hr	2.9. Contact e-mail	
2.5. Consultations	According to published schedule	2.10. Consultations	

### 3. COURSE DESCRIPTION

3.1. Course Objectives	The objective of the course <i>Research Work Methodology</i> is to familiarise students with the historical phases of the development of science, phases of scientific research work and its progression. By becoming acquainted with the different types of academic and professional papers, students will become familiar with the structure and purpose of the papers, as well as their basic differences. In order to be able to prepare papers in a high quality manner, they will be introduced to the basic scientific research methods, qualitative and quantitative approaches, data collection approaches, as well as the rules for paraphrasing and for some of the citing systems.
3.2. Enrolment Criteria	There are no specific requirements for enrolment in this course.



<b>3.3. Learning Outcomes</b>	<p>LO1: Explain method selection and data collection.</p> <p>LO2: Define and describe the main elements of a scientific research paper.</p> <p>LO3: State and describe the basic features and differences between scientific and professional papers.</p> <p>LO4: Cite and paraphrase selected scientific sources.</p>																				
<b>3.4. Course Content</b>	<ol style="list-style-type: none"> <li>1. Introductory lecture.</li> <li>2. Historical development of science. Introduction to a scientific research paper.</li> <li>3. Methods in a scientific research paper. Citing and paraphrasing.</li> <li>4. Citing and paraphrasing.</li> <li>5. Citing and paraphrasing. Revision for first preliminary exam.</li> <li>6. First preliminary exam.</li> <li>7. Types of scientific and professional papers. Writing scientific and professional papers.</li> <li>8. Scientific research flow.</li> <li>9. Revision for second preliminary exam.</li> <li>10. Second preliminary exam.</li> </ol>																				
<b>3.5. Types of Class Activities</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">X</td> <td>Lectures</td> <td style="text-align: center;">X</td> <td>Exercises</td> <td style="text-align: center;"></td> <td>Field Trips</td> <td style="text-align: center;">X</td> <td>Multimedia and Network</td> <td style="text-align: center;"></td> <td>Mentored Paper</td> </tr> <tr> <td style="text-align: center;"></td> <td>Seminars and Workshops</td> <td style="text-align: center;"></td> <td>Distance Learning</td> <td style="text-align: center;">X</td> <td>Independent Assignments</td> <td style="text-align: center;"></td> <td>Laboratory</td> <td style="text-align: center;"></td> <td>Misc.</td> </tr> </table>	X	Lectures	X	Exercises		Field Trips	X	Multimedia and Network		Mentored Paper		Seminars and Workshops		Distance Learning	X	Independent Assignments		Laboratory		Misc.
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<b>3.6. Course Language</b>	Croatian Language																				
<b>3.7. Student Obligations</b>	Class attendance and assignments.																				
<b>3.8. Monitoring Student Work and ECTS</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">1</td> <td>Class Attendance</td> <td style="text-align: center;"></td> <td>Written Exam</td> <td style="text-align: center;"></td> <td>Seminar Paper</td> <td style="text-align: center;">3</td> <td>Preliminary Exam(s)</td> <td style="text-align: center;"></td> <td>Project</td> </tr> <tr> <td style="text-align: center;"></td> <td>Activities in Class</td> <td style="text-align: center;"></td> <td>Oral Exam</td> <td style="text-align: center;"></td> <td>Research</td> <td style="text-align: center;"></td> <td>Essay</td> <td style="text-align: center;"></td> <td>Misc.</td> </tr> </table>	1	Class Attendance		Written Exam		Seminar Paper	3	Preliminary Exam(s)		Project		Activities in Class		Oral Exam		Research		Essay		Misc.
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<b>3.9. Grading Students during Class and Final Exam</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Grade Type</th> <th style="text-align: center;">Points</th> </tr> </thead> <tbody> <tr> <td>1. Class attendance and class participation</td> <td style="text-align: center;">5</td> </tr> <tr> <td>2. Preliminary Exam 1</td> <td style="text-align: center;">55</td> </tr> <tr> <td>3. Preliminary Exam 2</td> <td style="text-align: center;">40</td> </tr> <tr> <td><b>Total points (class + final exam)</b></td> <td style="text-align: center;"><b>100</b></td> </tr> </tbody> </table>	Grade Type	Points	1. Class attendance and class participation	5	2. Preliminary Exam 1	55	3. Preliminary Exam 2	40	<b>Total points (class + final exam)</b>	<b>100</b>										
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<b>3.10. Obligatory Literature</b>	<ol style="list-style-type: none"> <li>1. Bedeković, V. (2011). <i>Osnove metodologije stručnog i znanstvenog rada</i>. Virovitica: Visoka škola za menadžment u turizmu i informatici.</li> </ol>																				
<b>3.11. Supplementary Literature</b>	<ol style="list-style-type: none"> <li>1. Grmuša, T., Šipić, N. (2013). <i>Metodologija izrade seminarskih i završnih radova</i>. Zagreb: Visoka poslovna škola Zagreb s pravom javnosti.</li> <li>2. Oraić Tolić, D. (2011). <i>Akademsko pismo</i>. Zagreb: Naklada Ljevak.</li> <li>3. Tkalac Verčić, A., Sinčić Ćorić, D., Pološki Vokić, N. (2010). <i>Priručnik za metodologiju istraživačkog rada</i>. Zagreb: M.E.P. d.o.o.</li> </ol>																				



	4. Zelenika, R. (2011). <i>Metodologija i tehnologija izrade znanstvenog i stručnog djela</i> . Rijeka: Ekonomski fakultet u Rijeci.
3.12. Quality Monitoring Methods	Observations and evaluation of teaching; student questionnaires