



COURSE SYLLABUS

2019/2020 Academic Year

GENERAL COURSE INFORMATION

1.1. Course Name	Mass Media, Politics and Democracy								
1.2. Study Programme	Communication Management undergraduate professional study programme								
1.3. Course Short Name	MMPD	1.7. Year of Study	Third						
1.4. Course Code	CM19134	1.8. Semester	Sixth / Summer						
1.5. Course Status	Obligatory	1.9. ECTS	5						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Course type</th> <th>Total hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>30</td> </tr> <tr> <td>Exercises</td> <td>10</td> </tr> </tbody> </table>	Course type	Total hours	Lectures	30	Exercises	10	1.10. Class Venue and Schedule	Bernays - according to the published schedule
Course type	Total hours								
Lectures	30								
Exercises	10								

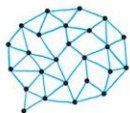
2. TEACHING STAFF

2.1. Lecturer in Charge	Pero Maldini	2.6. Course Associates	Klaus Fiesinger/ Ana Radović Kapor
2.2. Academic Rank	PhD	2.7. Academic Rank	PhD/ MSc
2.3. Teaching Rank	Full Professor	2.8. Teaching Rank	Assistant/
2.4. Contact e-mail	pero.maldini@bernays.hr	2.9. Contact e-mail	klaus.fiesinger@bernays.hr/ana.radovic-kapor@bernays.hr
2.5. Consultations	According to published schedule	2.10. Consultations	According to published schedule

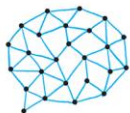
3. COURSE DESCRIPTION

3.1. Course Objectives

The aim of the course is to introduce students to the contemporary understanding of democracy, public spheres, the formulation and the functions of public opinion, as well as the activities and functions of mass media, especially in the articulation of social interests and public policy discourse. The course is structured into three larger units. In the first unit, students are presented with the dominant contemporary understanding of democracy. In addition to the institutional structure of the democratic order, special attention is devoted to conditions conducive to the stable and efficient functioning of modern liberal democracies – to an equal extent to sociocultural and sociocultural democracies. The second unit of the course is devoted to the public sphere and public opinion, as well as their importance in the process of articulating social interests and the formulation of public policy discourse of the political community. The third unit of the course deals with the function of mass media not only in mediation and/or (co)creation of public opinion,



	but also related to communication, culture and socioeconomics. In this respect, the aim of the course is to acquire the fundamental knowledge in the indicated areas so that students are able to recognize and critically evaluate the activities of mass media in the contemporary social and political context.									
3.2. Enrolment Criteria	There are no specific conditions for enrolment in this course.									
3.3. Learning Outcomes	<p>LO1: Explain and identify terms related to fundamental political ideas and ideologies, democratic order and political system, the public sphere, public opinion and public policy discourse.</p> <p>LO2: State and explain the functions of mass media in mediating social interests.</p> <p>LO3: Describe the position and activities of the media in a democratic and transitional context (with reference to the Croatian experience).</p> <p>LO4: Define the communication, cultural and socioeconomic aspects of mass media, write and present an independent paper that will analyse the influence of the media on contemporary political, economic and social processes.</p>									
3.4. Course Content	<ol style="list-style-type: none"> 1. Introductory lecture (familiarising students with the course content and learning outcomes, as well as their obligations). 2. Political ideologies 1: liberalism /social democracy. 3. Political ideologies 2: Christian democracy /conservatism. 4. Political ideologies 3: nationalism / populism. 5. Political system: structure and functions. 6. Democracy and the democratic political system. 7. Democratic transition. 8. Public and public opinion. 9. Mass media and democracy. 10. Mass media and politics in network society. 11. 12. 13. Exercises / seminars. 14. 15. 									
3.5 Types of Class Activities	X	Lectures	X	Exercises		Field Trips		Multimedia and Network		Mentored Paper
	X	Seminars and Workshops		Distance Learning	X	Independent Assignments		Laboratory	X	Misc.
3.6 Course Language	Croatian Language									
3.7 Student Obligations	Class attendance and conducting remaining obligations as prescribed in the study programme.									
3.8 Monitoring Student Work and ECTS	1	Class Attendance		Written Exam	1	Exercises / Seminar Paper	3	Preliminary Exam(s)		Project
		Activities in Class		Oral Exam		Research		Essay		Misc.



3.9 Grading Students during Class and Final Exam

Grade Type	Points
1. Class attendance	5
2. Preliminary Exam 1	35
3. Preliminary Exam 2	35
4. Seminar Presentation	25
Total points	100

3.10 Obligatory Literature

1. Milardović, Anđelko, 1997/2014: *Uvod u politologiju*, Pan liber, Osijek, Zagreb, Split (odabrana poglavlja).
2. Maldini, Pero, 2008: *Demokracija i demokratizacija*, Sveučilište u Dubrovniku, Dubrovnik (odabrana poglavlja).

3.11 Supplementary Literature

1. Street, John (2003): *Masovni mediji, politika i demokracija*, Fakultet političkih znanosti, Zagreb.
2. McNair, Brian (2003): *Uvod u političku komunikaciju*, Fakultet političkih znanosti, Zagreb.
3. Zakošek, Nenad, 2002: *Politički sustav Hrvatske*, Fakultet političkih znanosti, Zagreb.
4. Axford, Barrie / Huggins, Richard (eds.) (2001): *New Media and Politics*, SAGE Publications, London.
5. Castells, Manuel, 2000: *Uspon umreženog društva*, Golden marketing, Zagreb.
6. Edelman, Murray (2003): *Konstrukcija političkog spektakla*, Politička kultura, Zagreb.
7. Graber, Doris (2003): "The Media and Democracy: Beyond Myths and Stereotypes", *Annual Review of Political Science*, 6: 139. – 160.
8. Ilišin, Vlasta (1998): "Demokratska tranzicija u Hrvatskoj", *Sociologija sela*, (36) 1/4: (139/142): 27–52.
9. Meyer, Thomas (2003): *Mediokracija – medijska kolonizacija politike*, Fakultet političkih znanosti, Zagreb.

3.12 Quality Monitoring Methods

Observations and evaluation of teaching; student questionnaires on the quality of teaching and of the professor.