



COURSE SYLLABUS

2019/2020 Academic Year

GENERAL COURSE INFORMATION

1.1. Course Name	Field Trip II								
1.2. Study Programme	Tourist Destination Management and Marketing undergraduate professional study programme								
1.3. Course Short Name	TENA2	1.7. Year of Study	Second						
1.4. Course Code	TDM19327	1.8. Semester	Fourth / Summer						
1.5. Course Status	Obligatory	1.9. ECTS	3						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Type of Class</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>0</td> </tr> <tr> <td>Exercises</td> <td>90</td> </tr> </tbody> </table>	Type of Class	Total Hours	Lectures	0	Exercises	90	1.10. Class Venue and Schedule	Bernays – According to published schedule
Type of Class	Total Hours								
Lectures	0								
Exercises	90								

2. TEACHING STAFF

2.1. Lecturer in Charge	Romana Lekić	2.6. Course Associates	Karlo Kolesar
2.2. Academic Rank	PhD	2.7. Academic Rank	Struč. spec. oec.
2.3. Teaching Rank	College Professor	2.8. Teaching Rank	Assistant
2.4. Contact e-mail	romana.lekic@bernays.hr	2.9. Contact e-mail	karlo.kolesar@bernays.hr
2.5. Consultations	According to published schedule	2.10. Consultations	According to published schedule

3. COURSE DESCRIPTION

3.1. Course Objectives	The objective of the course <i>Field Trip II</i> is for students, at selected location in Croatia, to become familiar with various forms of tourist destinations (life cycle of tourist destinations) and in contact with management of tourist boards and other stakeholders in the destination / convention offices, hotels, travel agencies, catering facilities, transportation companies, museums, tour guides etc.), to come into direct contact through presentations with stakeholders in the field, sightseeing tours, brain storming, experiencing a hotel stay.
3.2. Enrolment Criteria	There are no specific enrolment requirements.



3.3. Learning Outcomes	<p>LO1: Recognise various types of tourist destinations and their life cycle. LO2: Describe the historical development of tourism in Croatia. LO3: Classify types of catering and hotel facilities. LO4: Explain the difference between types and forms of tourism in the destination and their connection with tourist motives. LO5: Describe the importance of spatial planning, infrastructure and organisation of traffic in a tourist destination. LO6: Explain the importance of sustainable development in tourism for Croatia.</p>																						
3.4. Course Content	<p>One one-day field trip to Istria (Pula, Rovinj, Poreč, Motovun) and four one-day continental field trips in Zagreb County, Sisak-Moslavina County, Varaždin County and Krapina-Zagorje County. At every field trip, lectures will be organised with directors of tour boards, visited will be the main tourist attractions and organised will be visits to accommodation units.</p>																						
3.5. Types of Class Activities	<input type="checkbox"/>	Lectures	<input checked="" type="checkbox"/>	Exercises	<input checked="" type="checkbox"/>	Field Trips	<input type="checkbox"/>	Multimedia and Network	<input type="checkbox"/>	Mentored Paper													
	<input checked="" type="checkbox"/>	Seminars and Workshops	<input type="checkbox"/>	Distance Learning	<input type="checkbox"/>	Independent Assignments	<input type="checkbox"/>	Laboratory	<input type="checkbox"/>	Misc.													
3.6. Course Language	Croatian Language																						
3.7. Student Obligations	Class attendance and field trip.																						
3.8. Monitoring Student Work and ECTS	<input type="checkbox"/>	Class Attendance	<input type="checkbox"/>	Written Exam	<input type="checkbox"/>	1	Seminar Paper	<input type="checkbox"/>	Preliminary Exam(s)	<input type="checkbox"/>	2	Project											
	<input type="checkbox"/>	Activities in Class	<input type="checkbox"/>	Oral Exam	<input type="checkbox"/>		Research	<input type="checkbox"/>	Essay	<input type="checkbox"/>		Misc.											
3.9. Grading Students during Class and Final Exam	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #cccccc;">Grade Type</th> <th style="background-color: #cccccc;">Points</th> </tr> </thead> <tbody> <tr> <td>1. Class attendance</td> <td style="text-align: center;">10</td> </tr> <tr> <td>2. Class activities</td> <td style="text-align: center;">10</td> </tr> <tr> <td>3. PPT presentation</td> <td style="text-align: center;">50</td> </tr> <tr> <td>4. Seminar paper</td> <td style="text-align: center;">30</td> </tr> <tr> <td>Total Points (class + final exam)</td> <td style="text-align: center;">100</td> </tr> </tbody> </table>											Grade Type	Points	1. Class attendance	10	2. Class activities	10	3. PPT presentation	50	4. Seminar paper	30	Total Points (class + final exam)	100
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3.10. Obligatory Literature	<p>1. Šuran, F. (2016). <i>Turizam i teritorij</i>. Buje: Happy obrt za pružanje usluga.</p>																						



3.11. Supplementary Literature

1. Botton, A. (2002). *The Art of Travel*, New York: Vintage.

3.12. Quality Monitoring Methods

Observations and evaluation of teaching; student questionnaires