



COURSE SYLLABUS

2019/2020 Academic Year

1. GENERAL COURSE INFORMATION

1.1. Course Name	Final Paper								
1.2. Study Programme	Communication Management undergraduate professional study programme								
1.3. Course Short Name	ZRAD	1.7. Year of Study	Third						
1.4. Course Code	CM19137	1.8. Semester	Sixth / Summer						
1.5. Course Status	Obligatory	1.9. ECTS	5						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Type of Class</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>0</td> </tr> <tr> <td>Exercises</td> <td>15</td> </tr> </tbody> </table>	Type of Class	Total Hours	Lectures	0	Exercises	15	1.10. Class Venue and Schedule	Bernays – Accordance to published schedule
Type of Class	Total Hours								
Lectures	0								
Exercises	15								

2. TEACHING STAFF

2.1. Lecturer in Charge	2.6. Course Associates
2.2. Academic Rank	2.7. Academic Rank
2.3. Teaching Rank	2.8. Teaching Rank
2.4. Contact e-mail	2.9. Contact e-mail
2.5. Consultations	2.10. Consultations

3. COURSE DESCRIPTION

3.1. Course Objectives	The final paper is a high-quality professional paper on a topic from the fields of information and communication science or related disciplines in the field of social or liberal arts represented in the study programme. The final paper consists of the appropriate structure, content, methodology, and conclusions, which demonstrate that the student has mastered the basic professional terminology that he or she can apply in the analysis of a specific problem, and that, on that basis, can make independent conclusions and offer a reasoned explanation. The goal of the final paper is for students to demonstrate their knowledge of subjects, the ability to work independently and use literature, and the application of appropriate methodology. The final paper must consist of at least 20 pages or 54,000 characters.
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3.2. Enrolment Criteria	There are no enrolment requirements.										
3.3. Learning Outcomes	LO1: Collect and critically analyse the relevant literature. LO2: Process the received information with an emphasis on the comparison of results from previous research in the specific field. LO3: Apply, classify and distinguish between professional and scientific terminology in the researched field. LO4: Correctly quote and paraphrase the sources used in the writing of the final thesis.										
3.4. Course Content	Preparation of final paper.										
3.5. Types of Class Activities	<table border="1"> <tr> <td>Lectures</td> <td>Exercises</td> <td>Field Trips</td> <td>Multimedia and Network</td> <td>Mentored Paper</td> </tr> <tr> <td>Seminars and Workshops</td> <td>Distance Learning</td> <td>X Independent Assignments</td> <td>Laboratory</td> <td>Misc.</td> </tr> </table>	Lectures	Exercises	Field Trips	Multimedia and Network	Mentored Paper	Seminars and Workshops	Distance Learning	X Independent Assignments	Laboratory	Misc.
Lectures	Exercises	Field Trips	Multimedia and Network	Mentored Paper							
Seminars and Workshops	Distance Learning	X Independent Assignments	Laboratory	Misc.							
3.6. Course Language	Croatian Language										
3.7. Student Obligations	Writing the final paper.										
3.8. Monitoring Student Work and ECTS	<table border="1"> <tr> <td>Class Attendance</td> <td>Written Exam</td> <td>Seminar Paper</td> <td>Preliminary Exam (s)</td> <td>Project</td> </tr> <tr> <td>Activities in Class</td> <td>Oral Exam</td> <td>Research</td> <td>Essay</td> <td>5 Misc.</td> </tr> </table>	Class Attendance	Written Exam	Seminar Paper	Preliminary Exam (s)	Project	Activities in Class	Oral Exam	Research	Essay	5 Misc.
Class Attendance	Written Exam	Seminar Paper	Preliminary Exam (s)	Project							
Activities in Class	Oral Exam	Research	Essay	5 Misc.							
3.9. Grading Students during class and Final Exam	<table border="1"> <thead> <tr> <th>Grade Type</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>Writing final paper</td> <td>100</td> </tr> <tr> <td>Total Points</td> <td>100</td> </tr> </tbody> </table>	Grade Type	Points	Writing final paper	100	Total Points	100				
Grade Type	Points										
Writing final paper	100										
Total Points	100										
3.10. Obligatory Literature	<ol style="list-style-type: none"> Bedeković, V. (2011). <i>Osnove metodologije stručnog i znanstvenog rada</i>. Virovitica: Visoka škola za menadžment u turizmu i informatici. Tkalac Verčić, A., Sinčić Ćorić, D., Pološki Vokić, N. (2010). <i>Priručnik za metodologiju istraživačkog rada</i>. Zagreb: M.E.P. d.o.o. 										
3.11. Supplementary Literature	<ol style="list-style-type: none"> Zelenika, R. (2011). <i>Metodologija i tehnologija izrade znanstvenog i stručnog djela</i>. Rijeka: Ekonomski fakultet u Rijeci. 										
3.12. Quality Monitoring Methods	Observations and evaluation of teaching; student questionnaires										