



## COURSE SYLLABUS

2019/2020 Academic Year

### GENERAL COURSE INFORMATION

1.1. Course Name	English for Tourism 1								
1.2. Study Programme	Tourist Destination Management and Marketing undergraduate professional study programme								
1.3. Course Short Name	ENTU1	1.7. Year of Study	Second						
1.4. Course Code	TDM19319	1.8. Semester	Third / Winter						
1.5. Course Status	Obligatory	1.9. ECTS	4						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Course Type</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>15</td> </tr> <tr> <td>Exercises</td> <td>15</td> </tr> </tbody> </table>	Course Type	Total Hours	Lectures	15	Exercises	15	1.10. Class Venue and Schedule	Bernays – According to published schedule
Course Type	Total Hours								
Lectures	15								
Exercises	15								

### 2. TEACHING STAFF

2.1. Lecturer in Charge	Adrian Beljo	2.6. Course Associates	
2.2. Academic Rank	Mag. educ. philol. angl. et mag. educ. inf.	2.7. Academic Rank	
2.3. Teaching Rank	Senior Lecturer	2.8. Teaching Rank	
2.4. Contact e-mail	adrian.beljo@bernays.hr	2.9. Contact e-mail	
2.5. Consultations	According to published schedule	2.10. Consultations	

### 3. COURSE DESCRIPTION

3.1. Course Objectives	The objective of the course <i>English for Tourism 1</i> is to acquire basic knowledge on the use of contemporary English language in the business world and media through development of the four language skills (writing, reading, speaking and listening). Acquisition and application of language and grammatical structures typical for the business world and tourism.
3.2. Enrolment Criteria	There are no specific requirements for enrolment in this course.



<b>3.3. Learning Outcomes</b>	<p>LO1: Apply learned reading with understanding techniques, apply effective communication techniques.</p> <p>LO2: Demonstrate the ability to recount and comment on articles and professional texts in authentic materials.</p> <p>LO3: Understand and explain in the English language the basic terminology utilised in the course.</p> <p>LO4: Demonstrate the ability to paraphrase and use the mastered profession-related vocabulary.</p>																				
<b>3.4. Course Content</b>	<ol style="list-style-type: none"> <li>1. Introduction to general vocabulary related to tourism</li> <li>2. Reading skills and general vocabulary related to history of tourism / trends in tourism, continuous verb tenses</li> <li>3. Reading skills and general vocabulary related to advertising and promotion / website maintenance, countable and uncountable nouns</li> <li>4. Reading skills and general vocabulary related to tourism brands and branding / preparing a business plan, assessing safety levels</li> <li>5. Reading skills and general vocabulary related to tourism and society / ecotourism, collocations, reported speech</li> <li>6. Reading skills and general vocabulary related to airports and air travel, active and passive voice</li> <li>7. Business correspondence (communication by mail, email, speaking on the phone)</li> <li>8. Preliminary exam</li> </ol>																				
<b>3.5. Types of Class Activities</b>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%; text-align: center;">X</td> <td style="width: 20%;">Lectures</td> <td style="width: 10%; text-align: center;">X</td> <td style="width: 20%;">Exercises</td> <td style="width: 10%;"></td> <td style="width: 20%;">Field Trips</td> <td style="width: 10%;"></td> <td style="width: 20%;">Multimedia and Network</td> <td style="width: 10%;"></td> <td style="width: 20%;">Mentored Paper</td> </tr> <tr> <td></td> <td>Seminars and Workshops</td> <td></td> <td>Distance Learning</td> <td style="text-align: center;">X</td> <td>Independent Assignments</td> <td></td> <td>Laboratory</td> <td></td> <td>Misc.</td> </tr> </table>	X	Lectures	X	Exercises		Field Trips		Multimedia and Network		Mentored Paper		Seminars and Workshops		Distance Learning	X	Independent Assignments		Laboratory		Misc.
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<b>3.6. Course Language</b>	English Language																				
<b>3.7. Student Obligations</b>	Regular class attendance and active participation, obligatory assignments, preliminary exam, exam.																				
<b>3.8. Monitoring Student Work and ECTS</b>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 10%; text-align: center;">1</td> <td style="width: 20%;">Class Attendance</td> <td style="width: 10%; text-align: center;">3</td> <td style="width: 20%;">Written Exam</td> <td style="width: 10%;"></td> <td style="width: 20%;">Seminar Paper</td> <td style="width: 10%;"></td> <td style="width: 20%;">Preliminary Exam(s)</td> <td style="width: 10%;"></td> <td style="width: 20%;">Project</td> </tr> <tr> <td></td> <td>Activities in Class</td> <td></td> <td>Oral Exam</td> <td></td> <td>Research</td> <td></td> <td>Essay</td> <td></td> <td>Misc.</td> </tr> </table>	1	Class Attendance	3	Written Exam		Seminar Paper		Preliminary Exam(s)		Project		Activities in Class		Oral Exam		Research		Essay		Misc.
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<b>3.9. Grading Students during Class and Final Exam</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr style="background-color: #cccccc;"> <th style="text-align: left;">Grade Type</th> <th style="text-align: center;">Points</th> </tr> </thead> <tbody> <tr> <td>1. Class Attendance</td> <td style="text-align: center;">5</td> </tr> <tr> <td>2. Preliminary Exam / Exam</td> <td style="text-align: center;">95</td> </tr> <tr style="background-color: #cccccc;"> <td><b>Total Points (class attendance + final exam)</b></td> <td style="text-align: center;"><b>100</b></td> </tr> </tbody> </table>	Grade Type	Points	1. Class Attendance	5	2. Preliminary Exam / Exam	95	<b>Total Points (class attendance + final exam)</b>	<b>100</b>												
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<b>3.10. Obligatory Literature</b>	1. Authentic language materials and texts; worksheets and exercises																				
<b>3.11. Supplementary Literature</b>	<ol style="list-style-type: none"> <li>1. Strutt, P. (2013) <i>English for International Tourism</i>, Essex: Pearson Education Limited (selected units)</li> <li>2. MacKenzie, I. (2010) <i>English for Business Studies</i>, Cambridge: Cambridge University Press</li> <li>3. Farrall C., Lindsley M. (2008) <i>Professional English in Use: Marketing, Cambridge</i>: Cambridge University Press (selected units)</li> </ol>																				



- 4. Student's choice of English Grammar
- 5. Monolingual English language dictionary, student's choice

### 3.12. Quality Monitoring Methods

Observations and evaluation of teaching; student questionnaires