



COURSE SYLLABUS

2019/2020 Academic Year

GENERAL COURSE INFORMATION

1.1. Course Name	Tourism Geography and Attraction Basis								
1.2. Study Programme	Tourist Destination Management and Marketing undergraduate professional study programme								
1.3. Course Short Name	TGAO	1.7. Year of Study	First						
1.4. Course Code	TDM19310	1.8. Semester	Second / Summer						
1.5. Course Status	Obligatory	1.9. ECTS	5						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Type of Class</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>20</td> </tr> <tr> <td>Exercises</td> <td>10</td> </tr> </tbody> </table>	Type of Class	Total Hours	Lectures	20	Exercises	10	1.10. Class Venue and Schedule	Bernays – According to published schedule
Type of Class	Total Hours								
Lectures	20								
Exercises	10								

2. TEACHING STAFF

2.1. Lecturer in Charge	Izidora Marković Vukadin	2.6. Course Associates	Karlo Kolesar
2.2. Academic Rank	PhD	2.7. Academic Rank	Struč. spec. oec
2.3. Teaching Rank	Lecturer / Research Associate	2.8. Teaching Rank	Assistant
2.4. Contact e-mail	izidora.markovic@bernays.hr	2.9. Contact e-mail	karlo.kolesar@bernays.hr
2.5. Consultations	According to published schedule	2.10. Consultations	According to published schedule

3. COURSE DESCRIPTION

3.1. Course Objectives

The aim of the course is to provide basic knowledge of tourism geography as a basis for understanding the spatial dimensions of tourism. To enable understanding of the basic concepts, classification models and links of tourism resources, attractions and activities as a basis for understanding the regional distribution of certain types and forms of tourism. To point out the different roles of tourism in the economies of specific tourist regions. To enable understanding of the importance of spatial, demographic and economic analysis of the prerequisites of tourism development in the planning of sustainable tourism development. To introduce students to the main tourist regions, destinations and attractions of the world and Croatia.



3.2. Enrolment Criteria	There is no specific requirements for enrolment in this course.																					
3.3. Learning Outcomes	LO1: Explain basic concepts, classification models as well as links between tourist attractions, activities of particular forms and types of tourism. LO2: Explain the meaning of natural and anthropogenic factors in the sustainable development of tourism and analyse the preconditions for tourism development. LO3: Identify the major geographic regions of Croatia and the world and their main features. LO4: Demonstrate major tourist destinations, attractions, types and forms of tourism on a geographical map.																					
3.4. Course Content	1. Tourist attraction base and classification of tourist attractions according to E. Kušen. 2. Natural and social factors of tourism development. 3. Transport and Tourism. 4. Analysis of spatial, demographic and economic prerequisites of tourism development. 5. Interdependence of the degree of economic development and development of tourism. 6. The concept of region and regionalization. Basic features of Croatia. 7. Tourist-geographic and traffic position of Croatia. 8. The main natural and anthropogenic attractions of Croatia. 9. Croatia's tourist regions - Primorska, Gorski and Panonosko-peripanonska. 10. The main tourist regions in Europe and the world. 11. The distribution of species and forms of tourism in the world and Croatia. 12. Seminar papers 13. Preliminary exams 1, 2																					
3.5. Types of Class Activities	x	Lectures	x	Exercises	x	Field Trips	x	Multimedia and Network	x	Mentored Paper												
3.6. Course Language	x	Seminars and Workshops	x	Distance Learning	x	Independent Assignments	x	Laboratory	x	Misc.												
3.7. Student Obligations	Croatian Language																					
3.8. Monitoring Student Work and ECTS	Class attendance and seminars																					
3.9. Grading Students during Class and Final Exam	1	Class Attendance	1	Written Exam	1	Seminar Paper	3	Preliminary Exam(s)	1	Project												
3.10. Obligatory Literature	1	Activities in Class	1	Oral Exam	1	Research	1	Essay	1	Misc.												
3.9. Grading Students during Class and Final Exam	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #cccccc;">Grade Type</th> <th style="background-color: #cccccc;">Points</th> </tr> </thead> <tbody> <tr> <td>1. Class Attendance</td> <td style="text-align: center;">5</td> </tr> <tr> <td>2. Preliminary Exam 1</td> <td style="text-align: center;">40</td> </tr> <tr> <td>3. Preliminary Exam 2</td> <td style="text-align: center;">40</td> </tr> <tr> <td>4. Seminar Paper</td> <td style="text-align: center;">15</td> </tr> <tr> <td style="background-color: #cccccc;">Total Points</td> <td style="background-color: #cccccc; text-align: center;">100</td> </tr> </tbody> </table>										Grade Type	Points	1. Class Attendance	5	2. Preliminary Exam 1	40	3. Preliminary Exam 2	40	4. Seminar Paper	15	Total Points	100
Grade Type	Points																					
1. Class Attendance	5																					
2. Preliminary Exam 1	40																					
3. Preliminary Exam 2	40																					
4. Seminar Paper	15																					
Total Points	100																					
3.10. Obligatory Literature	1. Blažević - Knežević, „ <i>Turistička geografija Hrvatske</i> “ Sveučilište u Rijeci, Fakultet za turistički i hotelski menadžment u Opatiji, 2006.																					



3.11. Supplementary Literature

1. Curić Z., Glamuzina N., Opačić, “*Geografija turizma*”, V.T., Ljevak, Zagreb, 2013.
2. Kušen, E. „*Turistička atrakcijska osnova*“, Zagreb: Institut za turizam 2000.
3. Bilen M., Bučar K, “*Osnove turističke geografije*”, Ekonomski fakultet, Zagreb, 2004.

3.12. Quality Monitoring Methods

Observations and evaluation of teaching; student questionnaires