



COURSE SYLLABUS

2019/2020 Academic Year

1. GENERAL COURSE INFORMATION

1.1. Course Name	Radio								
1.2. Study Programme	Communication Management undergraduate professional study programme								
1.3. Course Short Name	RADIO	1.7. Year of Study	Second, Third						
1.4. Course Code	CM19154	1.8. Semester	Fourth, Sixth / Summer						
1.5. Course Status	Elective	1.9. ECTS	4						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Type of Class</th> <th>Total hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>15</td> </tr> <tr> <td>Exercises</td> <td>15</td> </tr> </tbody> </table>	Type of Class	Total hours	Lectures	15	Exercises	15	1.10. Class Venue and Schedule	Bernays – In accordance with published schedule
Type of Class	Total hours								
Lectures	15								
Exercises	15								

2. TEACHING STAFF

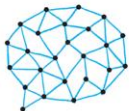
2.1. Lecturer in Charge	Zdravko Kedžo	2.6. Course Associates
2.2. Academic Rank	PhD	2.7. Academic Rank
2.3. Teaching Rank	Senior Lecturer	2.8. Teaching Rank
2.4. Contact e-mail	zdravko.kedzo@bernays.hr	2.9. Contact e-mail
2.5. Consultations	In accordance with published schedule	2.10. Consultations

3. COURSE DESCRIPTION

3.1. Course Objectives	The objective of the <i>Radio</i> course is acquiring advanced cognitive skills and abilities in the field of radio media, acquiring skills necessary for understanding the functioning of electronic media in contemporary surroundings. One of the tasks of this course is raising awareness and understanding of the fundamentals of media law, then analysing the origin and development of radio media, as well as the correct assessment about the place and role of radio as a media of mass communication in the commercial and public sense. The objective is also that students are trained to consolidate their knowledge and formulate the hypothesis of the value in the use of radio as a media in emergencies.
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3.2. Enrolment Criteria	There are no specific requirements for enrolment in the course.																			
3.3. Learning Outcomes	LO1: Explain the cultural place and role of radio as a medium in Croatia and abroad. LO2: Critically question the basic characteristics of radio as a speech medium. LO3: Apply the basic radio forms within the informational content. LO4: Assemble and implement the simplest forms of radio news content.																			
3.4. Course Content	1. Radio – media of mass communication 2. The beginnings of Radio – History of Radio 3. Radiophony of Croatia 4. Radio in the second half of the 20th century 5. The radio media of communication and communion 6. Simple forms of radio 7. Complex forms of radio 8. Contact programmes on the radio 9. Editing of the radio programme 10. Radio-role of the local radio in an emergency																			
3.5. Types of Class Activities	<input checked="" type="checkbox"/>	Lectures	<input checked="" type="checkbox"/>	Exercises	<input type="checkbox"/>	Field Trips	<input type="checkbox"/>	Multimedia and Network	<input type="checkbox"/>	Mentored paper										
	<input type="checkbox"/>	Seminars and Workshops	<input type="checkbox"/>	Distance Learning	<input type="checkbox"/>	Independent Assignments	<input type="checkbox"/>	Laboratorij	<input type="checkbox"/>	Misc.										
3.6. Course Language	Croatian Language																			
3.7. Student Obligations	Students are required to attend lectures; a requirement for signature is regular attendance																			
3.8. Monitoring Student Work and ECTS	1	Class Attendance	<input type="checkbox"/>	Written Exam	<input type="checkbox"/>	Seminar Paper	3	Preliminary Exam(s)	<input type="checkbox"/>	Project										
	<input type="checkbox"/>	Activities in Class	<input type="checkbox"/>	Oral Exam	<input type="checkbox"/>	Research	<input type="checkbox"/>	Essay	<input type="checkbox"/>	Misc.										
3.9. Grading Students during Class and Final Exam	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="background-color: #cccccc;">Grade Type</th> <th style="background-color: #cccccc;">Points</th> </tr> </thead> <tbody> <tr> <td>1. Class Attendance and Participation</td> <td style="text-align: center;">20</td> </tr> <tr> <td>2. Preliminary Exam 1</td> <td style="text-align: center;">40</td> </tr> <tr> <td>3. Preliminary Exam 2</td> <td style="text-align: center;">40</td> </tr> <tr> <td>Total Points</td> <td style="text-align: center;">100</td> </tr> </tbody> </table>										Grade Type	Points	1. Class Attendance and Participation	20	2. Preliminary Exam 1	40	3. Preliminary Exam 2	40	Total Points	100
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3.10. Obligatory Literature	1. Mučalo M. (2010). <i>Radio-medij 20. stoljeća</i> . Zagreb: AGM.																			



3.11. Supplementary Literature

1. Shingler, M., Wieringa, C. (2000). *On Air*. Beograd: Biblioteka Multimedia, CLIO.
2. Sapunar, M. (1993). *Radio jučer, danas, sutra*. Zagreb-Varaždin: HAZU, Barbat.
3. Vončina, N. (1990). *Kazalište, radio, televizija*. Zagreb: Hrvatsko društvo kazališnih kritičara i teatrologa.
4. Malović, S. (2004). *Medijski prijepori*. Zagreb: Sveučilišna naklada.

3.12. Quality Monitoring Methods

Observations and evaluation of teaching, student questionnaires