



COURSE SYLLABUS

2019/2020 Academic Year

GENERAL COURSE INFORMATION

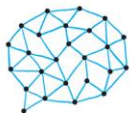
| 1.1. Course Name | Annual Essay 1 | | | | | | | | |
|------------------------|---|--------------------|-----------------|----------|---|-----------|---|--------------------------------|--|
| 1.2. Study Programme | Communication Management undergraduate professional study programme | | | | | | | | |
| 1.3. Course Short Name | GODES | 1.7. Year of Study | First | | | | | | |
| 1.4. Course Code | CM19111 | 1.8. Semester | Second / Summer | | | | | | |
| 1.5. Course Status | Obligatory | 1.9. ECTS | 2 | | | | | | |
| 1.6. Course Structure | <table border="1"> <thead> <tr> <th>Course Type</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>0</td> </tr> <tr> <td>Exercises</td> <td>0</td> </tr> </tbody> </table> | Course Type | Total Hours | Lectures | 0 | Exercises | 0 | 1.10. Class Venue and Schedule | Bernays- According to published schedule |
| Course Type | Total Hours | | | | | | | | |
| Lectures | 0 | | | | | | | | |
| Exercises | 0 | | | | | | | | |

2. TEACHING STAFF

| | | | |
|-------------------------|---------------------------------|------------------------|--|
| 2.1. Lecturer in Charge | Marta Takahashi | 2.6. Course Associates | |
| 2.2. Academic Rank | MA | 2.7. Academic Rank | |
| 2.3. Teaching Rank | Lecturer | 2.8. Teaching Rank | |
| 2.4. Contact e-mail | marta.takahashi@bernays.hr | 2.9. Contact e-mail | |
| 2.5. Consultations | According to published schedule | 2.10. Consultations | |

3. COURSE DESCRIPTION

| | |
|-------------------------|--|
| 3.1. Course Objectives | The objective of the course is to familiarise students with the scientific research process, its basic phases and elements, with scientific research ethics, citation systems, paraphrasing and summarising texts in order to be able to implement when writing essays, as well as other scientific and professional papers. |
| 3.2. Enrolment Criteria | There are no specific conditions for enrolment in this course. |
| 3.3. Learning Outcomes | <p>LO1: Apply features of essay writing.</p> <p>LO2: Critically apply arguments when developing writing topic.</p> <p>LO3: Apply grammatical and spelling norms when writing essay.</p> <p>LO4: Explain the selection of scientific and professional literature used in essay writing.</p> |



| | LO5: Apply the rules of text paraphrasing and of specified citation system. | | | | | | | | | | | | | | | | | | | | |
|---|--|--------------------------|-------------------|--------------------------|-------------------------|--|------------------------|--------------------------|------------------------|--------------------------|----------------|--------------------------|------------------------|--------------------------|-------------------|--------------------------|-------------------------|-------------------------------------|---------|--------------------------|-------|
| 3.4. Course Content | Students have the task of writing an essay, approx. 5 standard pages of text (without cover page, table of contents, reference list), on a selected topic from their academic field of interest, which they submit to the lecturer in charge. The purpose of the essay is to determine whether the student has collected, read and applied the relevant literature in accordance with scientific research ethics, which includes the application of the academic style of writing and proper citing (Harvard, APA), identification of the problem and the ability to argue their claims and follow the given technical instructions and deadlines. | | | | | | | | | | | | | | | | | | | | |
| 3.5. Types of Class Activities | <table border="1"> <tr> <td><input type="checkbox"/></td> <td>Lectures</td> <td><input type="checkbox"/></td> <td>Exercises</td> <td><input type="checkbox"/></td> <td>Field Trips</td> <td><input type="checkbox"/></td> <td>Multimedia and Network</td> <td><input type="checkbox"/></td> <td>Mentored Paper</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Seminars and Workshops</td> <td><input type="checkbox"/></td> <td>Distance Learning</td> <td><input type="checkbox"/></td> <td>Independent Assignments</td> <td><input checked="" type="checkbox"/></td> <td>Essay</td> <td><input type="checkbox"/></td> <td>Misc.</td> </tr> </table> | <input type="checkbox"/> | Lectures | <input type="checkbox"/> | Exercises | <input type="checkbox"/> | Field Trips | <input type="checkbox"/> | Multimedia and Network | <input type="checkbox"/> | Mentored Paper | <input type="checkbox"/> | Seminars and Workshops | <input type="checkbox"/> | Distance Learning | <input type="checkbox"/> | Independent Assignments | <input checked="" type="checkbox"/> | Essay | <input type="checkbox"/> | Misc. |
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| <input type="checkbox"/> | Seminars and Workshops | <input type="checkbox"/> | Distance Learning | <input type="checkbox"/> | Independent Assignments | <input checked="" type="checkbox"/> | Essay | <input type="checkbox"/> | Misc. | | | | | | | | | | | | |
| 3.6. Course Language | Croatian Language | | | | | | | | | | | | | | | | | | | | |
| 3.7. Student Obligations | Class attendance and assignments. | | | | | | | | | | | | | | | | | | | | |
| 3.8. Monitoring Student Work and ECTS | <table border="1"> <tr> <td><input type="checkbox"/></td> <td>Class Attendance</td> <td><input type="checkbox"/></td> <td>Written Exam</td> <td><input type="checkbox"/></td> <td>Seminar Paper</td> <td><input type="checkbox"/></td> <td>Preliminary Exam(s)</td> <td><input type="checkbox"/></td> <td>Project</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Activities in Class</td> <td><input type="checkbox"/></td> <td>Oral Exam</td> <td><input type="checkbox"/></td> <td>Research</td> <td><input type="checkbox"/></td> <td>2 Essay</td> <td><input type="checkbox"/></td> <td>Misc.</td> </tr> </table> | <input type="checkbox"/> | Class Attendance | <input type="checkbox"/> | Written Exam | <input type="checkbox"/> | Seminar Paper | <input type="checkbox"/> | Preliminary Exam(s) | <input type="checkbox"/> | Project | <input type="checkbox"/> | Activities in Class | <input type="checkbox"/> | Oral Exam | <input type="checkbox"/> | Research | <input type="checkbox"/> | 2 Essay | <input type="checkbox"/> | Misc. |
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| 3.9. Grading Students during Class and Final Exam | <table border="1"> <thead> <tr> <th>Grade Type</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>1. Essay</td> <td>100</td> </tr> <tr> <td>Total Points (class + final exam)</td> <td>100</td> </tr> </tbody> </table> | Grade Type | Points | 1. Essay | 100 | Total Points (class + final exam) | 100 | | | | | | | | | | | | | | |
| Grade Type | Points | | | | | | | | | | | | | | | | | | | | |
| 1. Essay | 100 | | | | | | | | | | | | | | | | | | | | |
| Total Points (class + final exam) | 100 | | | | | | | | | | | | | | | | | | | | |
| 3.10. Obligatory Literature | <ol style="list-style-type: none"> 1. Bedeković, V. (2011). <i>Osnove metodologije stručnog i znanstvenog rada</i>. Virovitica: Visoka škola za menadžment u turizmu i informatici. 2. Tkalac Verčić, A., Sinčić Ćorić, D., Pološki Vokić, N. (2010). <i>Priručnik za metodologiju istraživačkog rada</i>. Zagreb: M.E.P. d.o.o. | | | | | | | | | | | | | | | | | | | | |
| 3.11. Supplementary Literature | <ol style="list-style-type: none"> 1. Zelenika, R. (2011). <i>Metodologija i tehnologija izrade znanstvenog i stručnog djela</i>. Rijeka: Ekonomski fakultet u Rijeci. | | | | | | | | | | | | | | | | | | | | |
| 3.12. Quality Monitoring Methods | Observations and evaluation of teaching; student questionnaires | | | | | | | | | | | | | | | | | | | | |