



## COURSE SYLLABUS

2019/2020 Academic Year

### 1. GENERAL COURSE INFORMATION

1.1. Course Name	Field Trip I								
1.2. Study Programme	Tourist Destination Management and Marketing undergraduate professional study programme								
1.3. Course Short Name	TENA	1.7. Year of Study	First						
1.4. Course Code	TDM19313	1.8. Semester	Second / Summer						
1.5. Course Status	Obligatory	1.9. ECTS	2						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Type of Class</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>0</td> </tr> <tr> <td>Exercises</td> <td>60</td> </tr> </tbody> </table>	Type of Class	Total Hours	Lectures	0	Exercises	60	1.10. Class Venue and Schedule	Bernays – According to published schedule
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Lectures	0								
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### 2. TEACHING STAFF

2.1. Lecturer in Charge	Romana Lekić	2.6. Course Associates	Karlo Kolesar
2.2. Academic Rank	PhD	2.7. Academic Rank	Struč. spec. oec.
2.3. Teaching Rank	College Professor	2.8. Teaching Rank	Assistant
2.4. Contact e-mail	<a href="mailto:romana.lekic@bernays.hr">romana.lekic@bernays.hr</a>	2.9. Contact e-mail	<a href="mailto:karlo.kolesar@bernays.hr">karlo.kolesar@bernays.hr</a>
2.5. Consultations	According to published schedule	2.10. Consultations	According to published schedule

### 3. COURSE DESCRIPTION

3.1. Course Objectives	The objective of the course “Field Trip” is for students at selected locations in Croatia to experience different forms of tourism destinations (the life cycle of tourist destinations) and to come into contact with the management of tourist boards and other stakeholders in the destination / congress offices, hotels, travel agencies, restaurants, transportation companies, museums, tour guides, etc.), to come into direct contact through presentations of stakeholders in the field, tours, brainstorming, the experience of staying in a hotel, sightseeing
3.2. Enrolment Criteria	There are no specific enrolment requirements.



<b>3.3. Learning Outcomes</b>	<p>LO1: Identify the different types of tourist destinations and their life cycle.</p> <p>LO2: Describe the historical development of tourism in Croatia.</p> <p>LO3: Classify types of catering and hotel facilities.</p> <p>LO4: Explain the difference between the types and forms of tourism in the destination and their connection with tourist motivations.</p> <p>LO5: Explain the importance of physical planning, infrastructure and organization of traffic in the tourist destination.</p> <p>LO6: Explain the importance of sustainable tourism development in Croatia.</p>																						
<b>3.4. Course Content</b>	<p>One two-day field trip to the Croatian coast, four one-day field trips to the County of Zagreb, Sisak and Međimurje County. As part of every field trip, directors of tourist boards will organize lectures, the main tourist attractions will be visited and there will be a tour of accommodation facilities.</p>																						
<b>3.5. Types of Class Activities</b>	<table border="1"> <tr> <td style="text-align: center;"><input type="checkbox"/></td> <td>Lectures</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Exercises</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Field Trips</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Multimedia and Network</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Mentored Pař</td> </tr> <tr> <td style="text-align: center;"><input type="checkbox"/></td> <td>Seminars and Workshops</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Distance Learning</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Independent Assignments</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Laboratory</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>Misc.</td> </tr> </table>	<input type="checkbox"/>	Lectures	<input type="checkbox"/>	Exercises	<input checked="" type="checkbox"/>	Field Trips	<input type="checkbox"/>	Multimedia and Network	<input type="checkbox"/>	Mentored Pař	<input type="checkbox"/>	Seminars and Workshops	<input type="checkbox"/>	Distance Learning	<input checked="" type="checkbox"/>	Independent Assignments	<input type="checkbox"/>	Laboratory	<input checked="" type="checkbox"/>	Misc.		
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<b>3.6. Course Language</b>	Croatian Language																						
<b>3.7. Student Obligations</b>	Field trip attendance, seminar paper and oral presentation																						
<b>3.8. Monitoring Student Work and ECTS</b>	<table border="1"> <tr> <td style="text-align: center;"><input type="checkbox"/></td> <td>Class Attendance</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Written Exam</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Seminar paper</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Preliminary Exam(s)</td> <td style="text-align: center;"><input checked="" type="checkbox"/></td> <td>2</td> <td>Project/field trip</td> </tr> <tr> <td style="text-align: center;"><input type="checkbox"/></td> <td>Activities in Class</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Oral Exam</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Research</td> <td style="text-align: center;"><input type="checkbox"/></td> <td>Essay</td> <td style="text-align: center;"><input type="checkbox"/></td> <td></td> <td>Misc.</td> </tr> </table>	<input type="checkbox"/>	Class Attendance	<input type="checkbox"/>	Written Exam	<input type="checkbox"/>	Seminar paper	<input type="checkbox"/>	Preliminary Exam(s)	<input checked="" type="checkbox"/>	2	Project/field trip	<input type="checkbox"/>	Activities in Class	<input type="checkbox"/>	Oral Exam	<input type="checkbox"/>	Research	<input type="checkbox"/>	Essay	<input type="checkbox"/>		Misc.
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<b>3.9. Grading Students during Class and Final Exam</b>	<table border="1"> <thead> <tr> <th>Grade Type</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>1. Field Trip Attendance</td> <td>10</td> </tr> <tr> <td>2. Activities on Field Trips</td> <td>10</td> </tr> <tr> <td>3. Seminar Paper</td> <td>30</td> </tr> <tr> <td>4. PowerPoint Presentation</td> <td>50</td> </tr> <tr> <td><b>Total Points (lectures + final exam)</b></td> <td><b>100</b></td> </tr> </tbody> </table>	Grade Type	Points	1. Field Trip Attendance	10	2. Activities on Field Trips	10	3. Seminar Paper	30	4. PowerPoint Presentation	50	<b>Total Points (lectures + final exam)</b>	<b>100</b>										
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<b>3.10. Obligatory Literature</b>	<ol style="list-style-type: none"> <li>Tourist map of Croatia</li> <li>Rostuhar, D. (2012). <i>Degustacija slobode – zašto putujemo i kako time mijenjamo svijet</i>. Klub za ekspedicionizam i kulturu.</li> </ol>																						
<b>3.11. Supplementary Literature</b>	<ol style="list-style-type: none"> <li>Čorak, S., Mikačić, V., Trezner, Ž. (2009). <i>Osnove turizma</i>. Zagreb: Školska knjiga.</li> </ol>																						
<b>3.12. Quality Monitoring Methods</b>	Observations and evaluation of teaching; student questionnaires																						