



COURSE SYLLABUS

2019/2020 Academic Year

GENERAL COURSE INFORMATION

1.1. Course Name	Annual Essay 2								
1.2. Study Programme	Communication Management undergraduate professional study programme								
1.3. Course Short Name	GODES	1.7. Year of Study	Second						
1.4. Course Code	CM19124	1.8. Semester	Fourth / Summer						
1.5. Course Status	Obligatory	1.9. ECTS	2						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Course Type</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>0</td> </tr> <tr> <td>Exercises</td> <td>0</td> </tr> </tbody> </table>	Course Type	Total Hours	Lectures	0	Exercises	0	1.10. Class Venue and Schedule	Bernays- According to published schedule
Course Type	Total Hours								
Lectures	0								
Exercises	0								

2. TEACHING STAFF

2.1. Lecturer in Charge	Marta Takahashi	2.6. Course Associates	
2.2. Academic Rank	MA	2.7. Academic Rank	
2.3. Teaching Rank	Lecturer	2.8. Teaching Rank	
2.4. Contact e-mail	marta.takahashi@bernays.hr	2.9. Contact e-mail	
2.5. Consultations	According to published schedule	2.10. Consultations	

3. COURSE DESCRIPTION

3.1. Course Objectives	The objective of the course is for students, when writing their essays, to apply the scientific research process, its basic phases and elements, scientific research ethics, citation systems, paraphrasing and summarising texts in order to be able to implement them in other scientific and professional papers.
3.2. Enrolment Criteria	There are no specific conditions for enrolment in this course.
3.3. Learning Outcomes	<p>LO1: Apply features of essay writing.</p> <p>LO2: Critically argument essay topic.</p> <p>LO3: Apply the grammar and spelling standards when writing essay.</p> <p>LO4: Explain the selection of scientific and professional literature used in essay writing.</p>



	LO5: Apply the rules of text paraphrasing and of specified citation system.										
3.4. Course Content	Students have the task of writing an essay, approx. 5 standard pages of text (without cover page, table of contents, reference list), on a selected topic from their academic field of interest, which they submit to the lecturer in charge. The purpose of the essay is to determine whether the student has collected, read and applied the relevant literature in accordance with scientific research ethics, which includes the application of the academic style of writing and proper citing (Harvard, APA), identification of the problem and the ability to argument their claims and follow the given technical instructions and deadlines.										
3.5. Types of Class Activities	<table border="1"> <tr> <td>Lectures</td> <td>Exercises</td> <td>Field Trips</td> <td>Multimedia and Network</td> <td>Mentored Paper</td> </tr> <tr> <td>Seminars and Workshops</td> <td>Distance Learning</td> <td>Independent Assignments</td> <td>X Essay</td> <td>Misc.</td> </tr> </table>	Lectures	Exercises	Field Trips	Multimedia and Network	Mentored Paper	Seminars and Workshops	Distance Learning	Independent Assignments	X Essay	Misc.
Lectures	Exercises	Field Trips	Multimedia and Network	Mentored Paper							
Seminars and Workshops	Distance Learning	Independent Assignments	X Essay	Misc.							
3.6. Course Language	Croatian Language										
3.7. Student Obligations	Class attendance and assignments.										
3.8. Monitoring Student Work and ECTS	<table border="1"> <tr> <td>Class Attendance</td> <td>Written Exam</td> <td>Seminar Paper</td> <td>Preliminary Exam(s)</td> <td>Project</td> </tr> <tr> <td>Activities in Class</td> <td>Oral Exam</td> <td>Research</td> <td>2 Essay</td> <td>Misc.</td> </tr> </table>	Class Attendance	Written Exam	Seminar Paper	Preliminary Exam(s)	Project	Activities in Class	Oral Exam	Research	2 Essay	Misc.
Class Attendance	Written Exam	Seminar Paper	Preliminary Exam(s)	Project							
Activities in Class	Oral Exam	Research	2 Essay	Misc.							
3.9. Grading Students during Class and Final Exam	<table border="1"> <thead> <tr> <th>Grade Type</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>1. Essay</td> <td>100</td> </tr> <tr> <td>Total Points (class + final exam)</td> <td>100</td> </tr> </tbody> </table>	Grade Type	Points	1. Essay	100	Total Points (class + final exam)	100				
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1. Essay	100										
Total Points (class + final exam)	100										
3.10. Obligatory Literature	<ol style="list-style-type: none"> Bedeković, V. (2011). <i>Osnove metodologije stručnog i znanstvenog rada</i>. Virovitica: Visoka škola za menadžment u turizmu i informatici. Tkalac Verčić, A., Sinčić Ćorić, D., Pološki Vokić, N. (2010). <i>Priručnik za metodologiju istraživačkog rada</i>. Zagreb: M.E.P. d.o.o. 										
3.11. Supplementary Literature	<ol style="list-style-type: none"> Zelenika, R. (2011). <i>Metodologija i tehnologija izrade znanstvenog i stručnog djela</i>. Rijeka: Ekonomski fakultet u Rijeci. 										
3.12. Quality Monitoring Methods	Observations and evaluation of teaching; student questionnaires										