



Edward Bernays Visoka škola za komunikacijski menadžment Ratkajev prolaz 8 10000 Zagreb OIB 13055296868 t: +385 1 555 12 12 e: info@bernays.hr www.bernays.hr

## **COURSE SYLLABUS**

2019/2020 Academic Year

1.1. Course Name

Italian Language 1

1.2. Study Programme

Communication Management undergraduate professional study programme

1.3. Course Short Name

DJSI1

1.7. Year of Study

Second

1.4. Course Code

CM19164

1.8. Semester

Third/Winter

1.5. Course Status

Obligatory/ Elective

1.9. ECTS

1.6. Course Structure

Course Structure	Hours
Lectures	15
Exercises	30

1.10. Class Venue and Schedule

Bernays- According to published schedule

According to published

schedule

2.1. Lecturer in Gharge	Marta Račić	2.6. Course Associates	Branka Pavlić
2.2. Academic Rank	Dr. sc.	2.7. Academic Rank	Prof.
2.3. Teaching Rank	Lecturer	2.8. Teaching Rank	
2.4. Contact e-mail	marta.racic@bernays.hr	2.9. Contact e-mail	branka.pavlic@bernays hr

3.1. Course **Objectives** 

2.5. Consultations

The objective of the course Italian Language 1 is the development of basic language and communication skills, the acquisitions of grammatical material and training structures, and the acquisition of language skills that include understanding of written and verbal interactions, verbal and written expressions, and completion of all given materials at the A1 level according to the instructions of the Common European Framework of Reference for Languages (CEFR). Furthermore, students will be acquainted with the most relevant Italian-speaking media and basic professional vocabulary.

2.10. Consultations

3.2. Enrolment Criteria

There are no requirements for enrolment.

According to published schedule















Communications | Tourism



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	LO1: Demonstrate different applications of the verb to be (essere and stare).		
	LO2: Apply the rules of the conjugation of regular verbs and verbs of the first group (verbs with –ARE).		
	LO3: Demonstrate the use of the definite article.		
	LO4: Use and customize linguistic terms according to gender and number.		
	LO5: Display the use of the indefinite article and its different use in relation to the article "the".		
3.3. Learning Outcomes	LO6: Apply the rules of the conjugation of regular verbs of the second and third groups (–ERE and –IRE) and some irregular verbs.		
	LO7: Interpret materials from Italian into Croatian and from Italian to the Croatian language at the A1 level according to the CEFR.		
	LO8: Create a written text on a given topic, and independently apply the knowledge of the language in different linguistic registers at the A1 level according to the CEFR.		
	1. Introductory lecture.		
	2. Come va?		
	Greetings and presentations. / Personal pronouns; the verb "to be" (stare and essere); the verb "live" (abitare); regular verbs of the first conjugation (-ARE) / Vocabulary related to greetings, introducing yourself and associates, nationality.		
	3. Dove vai?		
	Expressing the destination; booking rooms at the hotel. / Singular and plural; the; regular verbs of the second and third conjugation (-ERE, -IRE); usage of the construction C' È; verb to go (andare).		
3.4. Course Content	Sociocultural content: the characteristics of the Italian people for familiarization, travel, and accommodation in Italy.		
	4. Italia & italiani.		
	Greetings in Italy, travel by train or bus, accommodation.		
	5. Prendi un caffè?		
	Ordering food and drinks; expressing prices / Verb to take ( <i>prendere</i> ); irregular verb: to have ( <i>avere</i> ), to do ( <i>fare</i> ), to know ( <i>sapere</i> ), know ( <i>conoscere</i> ), to say ( <i>dire</i> ); indefinite article; adjectives and nouns in genders and numbers.		
	6. Preliminary Exam.		
3.5. Types of Class Activities	X Lectures X Exercises Field Trips X Multimedia and Network Mentored Paper		
	Seminars and X Distance X Independent Laboratory Misc.  Workshops		
3.6. Course Language	Italian Language		
3.7. Student Obligations	Students are required to attend classes regularly. Students are required to actively participate in class, and that includes solving practical tasks and reasoned discussion of their solutions. Students are required to complete their assignments.		
3.8. Monitoring Student	1 Class Written Seminar 2 Preliminary 3 Attendance Exam Paper 2 Exam(s) Project		



















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Work and
ECTS

Activities in Class Oral Exam

Research

Essay

Misc.

3.9. Grading Students during Class and Final Exam

Grade Type	Points
1. Class Attendance	5
2. Preliminary Exam 1	30
3. Preliminary Exam 2	30
4. Oral Exam	30
5. Class Activity	5
Total Points	100

3.10. Obligatory Literature

- 1. Marin. T, Magnelli, S. (2007). Progetto italiano 1 Libro dello studente. EDILINGUA (8. 55. str.)
- 2. Marin. T, Magnelli, S. (2007). Progetto italiano 1 Libro degli esercizi. EDILINGUA (4. 35. str.)

3.11. Supplement ary
Literature

- 1. Croatian-Italian and Italian-Croatian dictionary (student's choice)
- 2. Various educational material (teacher's choice)

3.12. Quality
Monitoring
Methods

Observations and evaluation of teaching; student questionnaires









CÓMMUNICATION MANAGEMENT FORUM

