



COURSE SYLLABUS

2019/2020 Academic Year

GENERAL COURSE INFORMATION

1.1. Course Name	Media and Children								
1.2. Study Programme	Communication Management undergraduate professional study programme								
1.3. Course Short Name	MEDJ	1.7. Year of Study	First, Second, Third						
1.4. Course Code	CM19149	1.8. Semester	Second, Fourth, Sixth/Summer						
1.5. Course Status	Elective	1.9. ECTS	4						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Course Structure</th> <th>Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>15</td> </tr> <tr> <td>Exercises</td> <td>15</td> </tr> </tbody> </table>	Course Structure	Hours	Lectures	15	Exercises	15	1.10. Class Venue and Schedule	Bernays – According to published schedule
Course Structure	Hours								
Lectures	15								
Exercises	15								

2. TEACHING STAFF

2.1. Lecturer in Charge	Lana Ciboci	2.6. Course Associates
2.2. Academic Rank	PhD	2.7. Academic Rank
2.3. Teaching Rank	Assistant Professor	2.8. Teaching Rank
2.4. Contact e-mail	lana.ciboci@bernays.hr	2.9. Contact e-mail
2.5. Consultations	According to published schedule	2.10. Consultations

3. COURSE DESCRIPTION

3.1. Course Objectives	The aim of the course is to introduce students with normative and ethical aspects of reporting on children in the media and to familiarize them with the influence of the media on the knowledge, attitudes and behaviour of children and young people. The secondary goal of the course is to introduce students to the media aimed exclusively at children, their positive and negative sides, and to point them to the educational role of the media.
3.2. Enrolment Criteria	There are no specific requirements for enrolment.
3.3. Learning Outcomes	LO1: Explain the influence of advertising, stereotypes and beauty ideals in the media on children and adolescents. LO2: Explain the impacts of violent media content on children and adolescents.



	<p>LO3: Evaluate the reasons why it is necessary to protect the identity of children and adolescents in the media and recognize the violation of children's rights in the media.</p> <p>LO4: Explain the benefits of using the media in education and the importance of media literacy.</p>																	
3.4. Course Content	<ol style="list-style-type: none"> 1. Introductory lecture - introducing students with the contents of the course and their obligations 2. Media in everyday life of children and adolescents 3. Children, media and advertising 4. Stereotypes and beauty ideals in the media 5. Children, media and violence 6. Cyberbullying 7. Representation of the children in the media. Normative and ethical aspects of reporting on children in the media. Protecting children's privacy in the media. 8. Educational role of the media 9. Media education 																	
3.5. Types of Class Activities	X	Lectures	X	Exercises		Field Trips		Multimedia and Network		Mentored Paper								
		Seminars and Workshops		Distance Learning		Independent Assignments		Laboratory		Misc.								
3.6. Course Language	Croatian Language																	
3.7. Student Obligations	Regular attendance and active participation, reading and learning from obligatory literature.																	
3.8. Monitoring Student Work and ECTS	1	Class Attendance		Written Exam		Seminar Paper	3	Preliminary Exam(s)		Project								
		Activities in Class		Oral Exam		Research		Essay		Misc.								
3.9. Grading Students during Class and Final Exam	<table border="1"> <thead> <tr> <th>Grade Type</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>Class Attendance and Participation</td> <td>5</td> </tr> <tr> <td>Preliminary Exam(s)</td> <td>95</td> </tr> <tr> <td>Total Points</td> <td>100</td> </tr> </tbody> </table>										Grade Type	Points	Class Attendance and Participation	5	Preliminary Exam(s)	95	Total Points	100
Grade Type	Points																	
Class Attendance and Participation	5																	
Preliminary Exam(s)	95																	
Total Points	100																	
3.10. Obligatory Literature	<ol style="list-style-type: none"> 1. Car, V., Turčilo, L., Matović, M.(ur.) (2015). <i>Medijska pismenost: Zbornik radova sa 5. regionalne znanstvene konferencije Vjerodostojnost medija</i>, Sarajevo: Fakultet političkih nauka Univerziteta u Sarajevu (odabrana poglavlja) 2. Ciboci, L. (2014). Grupe mržnje na društvenim mrežama – novi oblici nasilja među djecom i mladima, 13-26, u: Majdak, M.; Vejmelka, I.; Radat, K.; Vuğa, A. (ur.) <i>Zbornik radova s konferencije - Nasilje na internetu među i nad djecom i mladima</i>, Zagreb: Društvo za socijalnu podršku (odabrana poglavlja) 3. Flego, M. (2009). <i>Zaštita privatnosti djece u medijima: zbornik priopćenja s tribine</i>. Pravobranitelj za djecu (odabrana poglavlja) 																	
3.11. Supplementary Literature	<ol style="list-style-type: none"> 1. Ciboci, L., Kanižaj, I., Labaš, D. (2011). <i>Djeca medija. Od marginalizacije do senzacije</i>. Matica hrvatska. (odabrana poglavlja) 2. Strasburger, V. C., Wilson, B. J. (2002). <i>Children, adolescents & the media</i>, Sage Publications, Thousands Oaks, London, New Delhi. 3. Nessia, L. (2005). <i>Naše dijete, videoigre, internet i televizija - što učiniti ako ga hipnotiziraju?</i> Studio TiM, Rijeka. 4. Flego, M. (2009). <i>Zaštita privatnosti djece u medijima: zbornik priopćenja s tribine</i>. Pravobranitelj za djecu, Zagreb. 																	



5. Žderić, J. (2009). *Medijska kultura djece i mladih – mogućnosti i zamke*, Medioteka
6. Ciboci, L., Kanižaj, I., Labaš, D. (2014). Media education from the perspective of parents of preschool children: challenges and trends in free time media use, *Medijska istraživanja*, 20 (2), 53-67.
7. Ciboci, L. (2014). Zaštita privatnosti djece u Večernjem listu i Jutarnjem listu u 2013. godini u odnosu na 2010. godinu, *Medijske studije*, 5 (9): 92-106.
8. Miliša, Z. (2008). *Odgoj i manipulacija djecom u obitelji i medijima: prepoznavanje i prevencija*, Marko M. usluge, Zagreb.
9. Košir, M.; Zgrabljic, N.; Ranfl, R. (1999). *Život s medijima: priručnik o medijskom odgoju za roditelje, nastavnike i učitelje*, Zagreb.
10. Sindik, J.; Veselinović, Z. (2010). Kako odgojiteljice percipiraju utjecaj medija na predškolsku djecu? *Medijska istraživanja*, 16 (2), 107-131.
11. Gunter, B.; McAleer, J. (2002). *Children and television*, Routledge, Hove, New York.
12. Gabelica Šupljika, M. (2007). *Positivni sadržaji za djecu i o djeci: zbornik priopćenja s Okruglog stola*, Pravobranitelj za djecu, Zagreb.

3.12. Quality Monitoring Methods

Observations and evaluation of teaching; student questionnaires