



COURSE SYLLABUS

2019/2020 Academic Year

GENERAL COURSE INFORMATION

1.1. Course Name	Sociology of Tourism								
1.2. Study Programme	Tourist Destination Management and Marketing undergraduate professional study programme								
1.3. Course Short Name	SOTUR	1.7. Year of Study	Third						
1.4. Course Code	TDM19332	1.8. Semester	Fifth/ Winter						
1.5. Course Status	Obligatory in module A Elective in modules B, C, D	1.9. ECTS	4						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Course Type</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>20</td> </tr> <tr> <td>Exercises</td> <td>10</td> </tr> </tbody> </table>	Course Type	Total Hours	Lectures	20	Exercises	10	1.10. Class Venue and Schedule	Bernays – According to published schedule
Course Type	Total Hours								
Lectures	20								
Exercises	10								

2. TEACHING STAFF

2.1. Lecturer in Charge	Romana Lekić	2.6. Course Associates	Marko Mustapić
2.2. Academic Rank	PhD	2.7. Academic Rank	PhD
2.3. Teaching Rank	College Professor	2.8. Teaching Rank	Associate Professor
2.4. Contact e-mail	romana.lekic@bernays.hr	2.9. Contact e-mail	marko.mustapic@bernays.hr
2.5. Consultations	According to published schedule	2.10. Consultations	According to published schedule

3. COURSE DESCRIPTION

3.1. Course Objectives

The objective of the course “*Sociology of Tourism*” is to introduce students to the profile of modern sociology of tourism based on international research and with the special features and basic concepts. Part of the course will be dedicated to the Croatian sociology of tourism and its relation to sociological research with the marketing concept and strategy development, primarily due to changes in the Croatian economy and a better understanding of the social context. Highlight the basic principles of underlying tourism and tourism policy, and the national and world economy in the process of globalisation and touristification. Introduce students to the possibilities that the sociology of tourism has and how and in what way should it contribute to the knowledge of all the consequences of current and future development of tourism, now when we know that it is not enough merely to observe the number of tourists and to emphasise the percentage increase in tourism



	compared to the previous season or period, but rather one should learn about its roots and consequences of the transitional society in which one attempts to dull the edge of the critical tone.																				
3.2. Enrolment Criteria	There are no enrolment criteria for this course.																				
3.3. Learning Outcomes	<p>LO1: State and define the object and development of the sociology of tourism and list the most relevant directions in the sociology of tourism today.</p> <p>LO2: Define the techniques and procedures in sociological research.</p> <p>LO3: Explain the sociological theory, with emphasis on the difference between the functionalist orientation in tourism and structuralism.</p> <p>LO4: Explain the concept of tourism motivation.</p> <p>LO5: Analyse the functions of tourist behaviour.</p> <p>LO6: Analyse social processes in a tourist destination</p>																				
3.4. Course Content	<ol style="list-style-type: none"> 1. Cases and the development of tourism sociology 2. Methods in sociology, techniques, and procedures in sociological research 3. Sociological theories 4. Functional orientation and tourism 5. Structuralism, interactionism, ethnomethodology 6. The most important orientations in today's sociology 7. Developmental theory, critical and conflicting theories 8. Social process and structure 9. Value systems and the area in which they are being developed 10. Cohen's typology of tourist behaviour 11. Tourist motivation, dimensions of tourist functions 12. Aspects of tourism in relation to the sociology of leisure 13. Contradictory nature of tourism 14. The negativity of mass tourism 15. Sociocultural problems of tourism on the example of Croatia 																				
3.5. Types of Class Activities	<table border="1"> <tr> <td>X</td> <td>Lectures</td> <td>X</td> <td>Exercises</td> <td></td> <td>Field Trips</td> <td></td> <td>Multimedia and Network</td> <td></td> <td>Mentored Paper</td> </tr> <tr> <td></td> <td>Seminars and Workshops</td> <td></td> <td>Distance Learning</td> <td>X</td> <td>Independent Assignments</td> <td></td> <td>Laboratory</td> <td></td> <td>Misc.</td> </tr> </table>	X	Lectures	X	Exercises		Field Trips		Multimedia and Network		Mentored Paper		Seminars and Workshops		Distance Learning	X	Independent Assignments		Laboratory		Misc.
X	Lectures	X	Exercises		Field Trips		Multimedia and Network		Mentored Paper												
	Seminars and Workshops		Distance Learning	X	Independent Assignments		Laboratory		Misc.												
3.6. Course Language	Croatian Language																				
3.7. Student Obligations	Class attendance is obligatory. Regular class attendance significantly facilitates the understanding of the course syllabus.																				
3.8. Monitoring Student	<table border="1"> <tr> <td>1</td> <td>Class Attendance</td> <td></td> <td>Written Exam</td> <td></td> <td>Seminar Paper</td> <td>2</td> <td>Preliminary Exam(s)</td> <td>1</td> <td>Project</td> </tr> </table>	1	Class Attendance		Written Exam		Seminar Paper	2	Preliminary Exam(s)	1	Project										
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Work and ECTS	Activities in Class	Oral Exam	Research	Essay	Misc.
3.9. Grading Students during Class and Final Exam	Grade Type		Points		
	1. Class Attendance		15		
	2. Preliminary Exam 1		42		
	3. Preliminary Exam 2		28		
	4. Project		15		
	Total Points		100		
3.10. Obligatory Literature	1. Giddens, A. (2007). <i>Sociologija</i> . Zagreb: Nakladni zavod Globus. (odabrana poglavlja)				
3.11. Supplementary Literature	1. Štifanić, M. (2002). <i>Sociologija turizma</i> . Rijeka: Adamić. 2. Horvat, B. (1999). <i>Turizam u sociokulturološkoj perspektivi</i> . Zagreb: Mikrorad 3. Krippendorf, J. (1986). <i>Putujuće čovječanstvo</i> . Zagreb: SNL Liber. 4. Cohen, E. (1972). Toward a sociology of international tourism. <i>Soc. Res</i> , 39 (1), 164. 5. Cohen, E. (1984). The sociology of tourism: approaches, issues and findings. <i>Ann. Rev. Soc</i> , 10, 373-392. 6. Mandić, O. (1977). Uloga aktivne komponente turizma i njihova humanizacija, <i>Humanističke vrijednosti turizma, Zbornik radova</i> , Zadar.				
3.12. Quality Monitoring Methods	Observations and evaluation of teaching; student questionnaires				