



## COURSE SYLLABUS

2019/2020 Academic Year

### GENERAL COURSE INFORMATION

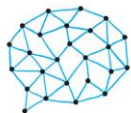
1.1. Course Name	Work Placement 2								
1.2. Study Programme	Communication Management undergraduate professional study programme								
1.3. Course Short Name	STPR	1.7. Year of Study	Second						
1.4. Course Code	CM19125	1.8. Semester	Fourth / Summer						
1.5. Course Status	Obligatory	1.9. ECTS	2						
1.6. Course Structure	<table border="1"> <thead> <tr> <th>Course Type</th> <th>Total Hours</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>0</td> </tr> <tr> <td>Exercises</td> <td>60</td> </tr> </tbody> </table>	Course Type	Total Hours	Lectures	0	Exercises	60	1.10. Class Venue and Schedule	Bernays – According to published schedule
Course Type	Total Hours								
Lectures	0								
Exercises	60								

### 2. TEACHING STAFF

2.1. Lecturer in Charge	Marta Takahashi	2.6. Course Associates	
2.2. Academic Rank	MA	2.7. Academic Rank	
2.3. Teaching Rank	Lecturer	2.8. Teaching Rank	
2.4. Contact e-mail	marta.takahashi@bernays.hr	2.9. Contact e-mail	
2.5. Consultations	According to published schedule	2.10. Consultations	

### 3. COURSE DESCRIPTION

3.1. Course Objectives	The aim of the course is for students to acquire the practical knowledge and skills to allow them to supplement the theoretical knowledge that they have acquired or are acquiring through the teaching process, and to learn to apply it through their work placement, thereby, acquiring qualifications for the labour market. Furthermore, the aim is for students to become involved in the everyday work and activities of the organisation where they are conducting their work placement, and to learn, through tasks delegated to them by their mentor, how to resolve problems and to apply a critical approach to solving tasks within a given timeframe. In second year of the undergraduate programme, students do a placement in radio, television or print media.
3.2. Enrolment Criteria	There are no specific requirements for enrolment in this course.



<b>3.3. Learning Outcomes</b>	<p>LO1. Explain the process of preparing journalist reports in various media companies.</p> <p>LO2. Prepare news for various types of media.</p> <p>LO3. Take statements in the field that will be used in journalist reports.</p> <p>LO4. Differentiate the type of approach to the topic depending on the type of media.</p>																				
<b>3.4. Course Content</b>	Attend work placement																				
<b>3.5. Types of Class Activities</b>	<table border="1"> <tr> <td style="background-color: #D3D3D3;"></td> <td>Lectures</td> <td style="background-color: #D3D3D3;">X</td> <td>Exercises</td> <td style="background-color: #D3D3D3;">X</td> <td>Field Trips</td> <td style="background-color: #D3D3D3;"></td> <td>Multimedia and Network</td> <td style="background-color: #D3D3D3;">X</td> <td>Mentored Paper</td> </tr> <tr> <td style="background-color: #D3D3D3;"></td> <td>Seminars and Workshops</td> <td style="background-color: #D3D3D3;"></td> <td>Distance Learning</td> <td style="background-color: #D3D3D3;"></td> <td>Independent Assignments</td> <td style="background-color: #D3D3D3;"></td> <td>Laboratory</td> <td style="background-color: #D3D3D3;">X</td> <td>Misc.</td> </tr> </table>		Lectures	X	Exercises	X	Field Trips		Multimedia and Network	X	Mentored Paper		Seminars and Workshops		Distance Learning		Independent Assignments		Laboratory	X	Misc.
	Lectures	X	Exercises	X	Field Trips		Multimedia and Network	X	Mentored Paper												
	Seminars and Workshops		Distance Learning		Independent Assignments		Laboratory	X	Misc.												
<b>3.6. Course Language</b>	Croatian Language																				
<b>3.7. Student Obligations</b>	Attending work placement and performing other obligations as set forth in curriculum and acts of Bernays University College.																				
<b>3.8. Monitoring Student Work and ECTS</b>	<table border="1"> <tr> <td style="background-color: #D3D3D3;"></td> <td>Class Attendance</td> <td style="background-color: #D3D3D3;"></td> <td>Written Exam</td> <td style="background-color: #D3D3D3;"></td> <td>Seminar Paper</td> <td style="background-color: #D3D3D3;"></td> <td>Preliminary Exam(s)</td> <td style="background-color: #D3D3D3;">2</td> <td>Project /Work Placement</td> </tr> <tr> <td style="background-color: #D3D3D3;"></td> <td>Activities in Class</td> <td style="background-color: #D3D3D3;"></td> <td>Oral Exam</td> <td style="background-color: #D3D3D3;"></td> <td>Research</td> <td style="background-color: #D3D3D3;"></td> <td>Essay</td> <td style="background-color: #D3D3D3;"></td> <td>Misc.</td> </tr> </table>		Class Attendance		Written Exam		Seminar Paper		Preliminary Exam(s)	2	Project /Work Placement		Activities in Class		Oral Exam		Research		Essay		Misc.
	Class Attendance		Written Exam		Seminar Paper		Preliminary Exam(s)	2	Project /Work Placement												
	Activities in Class		Oral Exam		Research		Essay		Misc.												
<b>3.9. Grading Students during Class and Final Exam</b>	The work placement in the second year of the undergraduate study programme is not graded.																				
<b>3.10. Obligatory Literature</b>	<ol style="list-style-type: none"> <li>1. Regulations on Work Placements at Edward Bernays University College</li> <li>2. Instructions for Student Work Placements</li> </ol>																				
<b>3.11. Supplementary Literature</b>	<ol style="list-style-type: none"> <li>1. Work Placement Journal</li> <li>2. Work Placement Certificate</li> </ol>																				
<b>3.12. Quality Monitoring Methods</b>	Observations and evaluation of teaching; student questionnaires																				